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Broadcasting and Film Services **(formerly under the then Information** **Technology and Broadcasting Bureau)**

Detailed Progress

I Provide a transparent, predictable and proportionate framework of law and regulation

To achieve results in this area, various initiatives have been undertaken in the past years. Details are set out below —

Initiative *	Target #	Present Position †
To further relax regulatory restrictions on television broadcasting licensees <i>(the then Information Technology and Broadcasting Bureau (ITBB))</i>	To review in 2002-2003 the provisions in the Broadcasting Ordinance governing “disqualified persons” for holding broadcasting service licences <i>(2001)</i>	<i>(Action in Progress : On Schedule)</i>
To step up public education and enforcement of the COIAO <i>(Television and Entertainment Licensing Authority (TELA))</i>	<ul style="list-style-type: none"> ● To set up a parent’s resources centre and to engage non-governmental organisations in organising educational activities to promote protection of youths from obscene and indecent materials in 2002 ● To co-organise with the professional bodies, voluntary agencies and concerned groups a major Symposium on Protection of Children On-line in 2002 <i>(2001)</i>	<i>(Action Completed)</i>

* the bracketed information denotes the agency with lead responsibility for the initiative

the bracketed information denotes the year in which the target was set

† the bracketed information denotes the status of the target

Initiative	Target	Present Position
<p>To bring the regulatory framework for sound broadcasting services under the technology-neutral Broadcasting Ordinance</p> <p><i>(ITBB)</i></p>	<p>To commence consultation by end-2000 with a view to introducing legislative amendments in the 2001-2002 legislative session</p> <p><i>(2000)</i></p>	<p><i>(Action Completed)</i></p>
<p>To strengthen protection of youths from obscene and indecent materials</p> <p><i>(ITBB/TELA)</i></p>	<ul style="list-style-type: none"> ● To introduce legislative amendments in 2001 to implement the policy proposals arising from the 2000 Review of the Control of Obscene and Indecent Articles Ordinance (COIAO) ● To conduct a public opinion survey in 2000-2001 on the classification standards generally accepted by the community <p><i>(2000, 1999 and 1998)</i></p>	<ul style="list-style-type: none"> ● CITB is carefully considering the diverse views of the public received in the consultation exercise. <p><i>(Action in Progress : Under Review)</i></p> <ul style="list-style-type: none"> ● <i>(Action Completed)</i>

Initiative	Target	Present Position
<p>To step up public education and enforcement of the COIAO (TELA)</p>	<ul style="list-style-type: none"> ● To produce Announcements in the Public Interest (APIs) for broadcast on television and other publicity materials in 2001 ● To increase the number of talks and seminars for parents, students and youth organisations to 70 in 2001 ● To co-organise with non-governmental organisations in 2001 at least three major events for students to enhance their awareness of the harmful effects of obscene and indecent materials ● To increase the number of TELA inspections at retail outlets to 45 000 in 2001 <p>(2000)</p>	<ul style="list-style-type: none"> ● Publicity materials produced. The production of the API is intended to tie in with the implementation of policy proposals arising from the review of the COIAO. Since we are still considering the views received in the consultation exercise, the production of the API will be rescheduled until the review is completed. <i>(Action in Progress : Under Review)</i> ● <i>(Action Completed)</i> ● <i>(Action Completed)</i> ● <i>(Action Completed)</i>

Initiative	Target	Present Position
<p>To explore the introduction of digital terrestrial television (DTT) services in Hong Kong</p> <p><i>(ITBB)</i></p>	<p>On satisfactory completion of DTT technical trials, to determine in 2000 a DTT standard for adoption</p> <p><i>(1999)</i></p>	<p>We will conduct a second round consultation in early 2003, taking into account latest market and technological developments, before finalising the regulatory framework in 2003.</p> <p><i>(Action in Progress : Under Review)</i></p>
<p>To develop a licensing framework for direct-to-home (DTH) services using the four high-power broadcasting-satellite service (BSS) channels assigned by the International Telecommunication Union to Hong Kong</p> <p><i>(ITBB/Office of the Telecommunications Authority)</i></p>	<p>To draw up the licensing framework in 2000</p> <p><i>(1999)</i></p>	<p><i>(Action Completed)</i></p>

2 Create an open and competitive market for the broadcasting industry

To achieve results in this area, various initiatives have been undertaken in the past year. Details are set out below —

Initiative	Target	Present Position
<p>To facilitate consumers' access to new broadcasting and multi-media services</p> <p><i>(Office of the Telecommunications Authority)</i></p>	<ul style="list-style-type: none"> ● To conduct a consultation in 2002 on the policy, technical and regulatory issues relating to set-top boxes with a view to ensuring that such equipment provided by different service operators are inter-operable and inter-connectable ● To review, in 2002, the frequency channel allocation plan of in-building coaxial cable distribution systems (IBCCDS) promulgated in the Statement of the Telecommunications Authority in July 1999 to cater for digitisation and introduction of new telecommunications and broadcasting services <p><i>(2001)</i></p>	<ul style="list-style-type: none"> ● We aim to conduct the consultation immediately after we have finalised the policy decisions on digital terrestrial broadcasting to ensure that set-top boxes will not impede competition in a digital environment. <p><i>(Action in Progress : Under Review)</i></p> <ul style="list-style-type: none"> ● <i>(Action Completed)</i>

Initiative	Target	Present Position
<p>To prepare an accounting manual to facilitate the separation of licensees' accounts for their broadcasting and telecommunications businesses</p> <p><i>(Television and Entertainment Licensing Authority)</i></p>	<p>To issue the accounting manual in 2002</p> <p><i>(2001)</i></p>	<p>The accounting manual will be ready for issue in 2003.</p> <p><i>(Action in Progress : Behind Schedule)</i></p>

3 Foster the development of the local broadcasting and film industries

To achieve results in this area, various initiatives have been undertaken in the past years. Details are set out below —

Initiative	Target	Present Position
To promote understanding of the broadcasting industry and regulatory issues in a technologically-convergent environment <i>(Television and Entertainment Licensing Authority (TELA))</i>	To conduct a sector-wide seminar and a briefing session in 2002-2003 <i>(2001)</i>	<i>(Action in Progress : On Schedule)</i>
To enhance the technological and professional standards of the local film industry <i>(TELA)</i>	To encourage and facilitate the organisation of more training programmes, particularly on the application of digital technology, by tertiary institutions and film industry organisations in 2001-2002 to meet the training needs of the local film industry <i>(2001)</i>	<i>(Action Completed)</i>
To promote film financing for the local film industry and encourage financiers to take part in film financing <i>(TELA)</i>	To organise in late 2001 or early 2002 a major symposium on film financing for local film industry and financiers <i>(2001)</i>	<i>(Action Completed)</i>

Initiative	Target	Present Position
<p>To explore further means to assist the film industry in film financing</p> <p>(TELA)</p>	<p>To encourage the provision of training programmes on completion bond, documentation and scheduling by relevant organisations to enhance the transparency of film production and to provide more assurance to financial institutions in providing film financing</p> <p>(2000)</p>	<p>(Action in Progress : On Schedule)</p>
<p>To facilitate applications for the provision of television services under the new regulatory regime to be established under the Broadcasting Bill</p> <p>(the then Information Technology and Broadcasting Bureau/TELA)</p>	<p>To issue guidance notes on applications for the new categories of licences upon the enactment of the Broadcasting Bill</p> <p>(1999)</p>	<p>(Action Completed)</p>

4 Champion the growth of Hong Kong as a broadcasting and film production centre

To achieve results in this area, various initiatives have been undertaken in the past year. Details are set out below —

Initiative	Target	Present Position
<p>To make available the eight broadcasting-satellite service (BSS) channels assigned to Hong Kong by the International Telecommunication Union in 2000 for the delivery of new broadcasting and multi-media services</p> <p><i>(Office of the Telecommunications Authority)</i></p>	<p>To gauge market response to the eight BSS channels in 2002-2003</p> <p><i>(2001)</i></p>	<p><i>(Action Completed)</i></p>
<p>To facilitate location shooting in Hong Kong</p> <p><i>(Television and Entertainment Licensing Authority (TELA))</i></p>	<ul style="list-style-type: none"> ● To co-ordinate the processing by relevant departments of applications under the new mechanism for film-makers to apply for lane closures for location filming ● To maintain an updated database on film production services at the Resource Centre of the Film Services Office and on the Film Services Office's website <p><i>(2001)</i></p>	<p><i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To rally the public's support for location filming in Hong Kong (TELA)</p>	<p>To organise a territory-wide publicity campaign "Support Filming in Your Community" from July to December 2001 to rally the public's support and cooperation for location filming in Hong Kong (2001)</p>	<p><i>(Action Completed)</i></p>
<p>To promote Hong Kong films overseas (TELA)</p>	<p>To facilitate the organisation of more promotional activities for Hong Kong films overseas (2001)</p>	<p><i>(Action in Progress : On Schedule)</i></p>