

TDC's Surveys on Exhibitors and Buyers in Local Exhibitions

2001/02

Exhibition	Research Company Commissioned
HK Gifts and Premium Fair	ACNielsen
HK Watch and Clock Fair	ACNielsen
Hong Kong Electronics Fair	ACNielsen
HK Toys and Games Fair	ACNielsen
HK Fashion Week (Fall and Winter)	ACNielsen
HK International Jewellery show	Oracle
Total for 2001/02	HKD 1,184,900
Overall Expenditure of TDC for 2001/02	HKD 1,393,660,000
The percentage of expenses on surveys on exhibitors and buyers in local exhibitions in the overall expenditure of TDC for 2001/02 was <u>0.085</u> .	

2002/03

Exhibition	Research Company Commissioned
HK Houseware Fair	ACNielsen
HK Watch and Clock Fair	Oracle
HK Electronics Fair	ACNielsen
HK Toys and Games Fair	ACNielsen
HK Fashion Week (Fall and Winter)	Oracle
HK International Jewellery Show	Oracle
HK's Exhibition Industry	Business Strategies Group
Total for 2002/03	HKD 1,383,000
Overall Expenditure of TDC for 2002/03	HKD 1,487,860,000
The percentage of expenses on surveys on exhibitors and buyers in local exhibitions in the overall expenditure of TDC for 2002/03 was <u>0.092</u> .	

2003/04(up to the end of September)

Exhibition	Research Company Commissioned
July supplementary show, 2003	ACNielsen
HK Book Fair	ACNielsen
HK Watch and Clock Fair	ACNielsen
Total for 2003/04(up to September)	HKD 230,000
Estimated Overall Expenditure of TDC for 2003/04	HKD 1,523,464,000
The percentage of expenses on surveys on exhibitors and buyers in local exhibitions in the estimated overall expenditure of TDC for 2003/04 is <u>0.015</u> .	